



**ASPEN FORUM FOR COMMUNITY SOLUTIONS**  
**OPPORTUNITY YOUTH INCENTIVE FUND**  
**CROSS-SITE CONVENING AGENDA**  
**OCTOBER 3-5, 2016**  
**ASPEN MEADOWS RESORT, ASPEN CO**  
**UPDATED 9.26.16**

**Convening Goals:**

1. Reaffirm and build upon the core values of the Opportunity Youth Incentive Fund: equity, youth voice and leadership, and creating and sustaining systemic change for opportunity youth.
2. Facilitate learning exchanges and sharing of effective approaches between and among community leaders, employers, and national convening audience.
3. Celebrate and tell the story of the accomplishments of OYIF communities locally and OYIF nationally.
4. Continue to build momentum for national efforts around opportunity youth and deepen our alignment with other national networks, particularly youth-led movements including Opportunity Youth United, to set a sustainable agenda for opportunity youth.
5. Engage local, regional and national philanthropy in the collective impact approach.

**SUNDAY, OCTOBER 2, 2016**

**8:30 – 9:00 AM**

**BREAKFAST AND REGISTRATION FOR OPPORTUNITY WORKS MEETING**

BARKSDALE LOBBY  
DOERR-HOSIER CENTER

**9:00 – 4:30 PM**

**OPPORTUNITY WORKS MEETING**

KAUFMANN ROOM  
DOERR-HOSIER CENTER

The purpose of this meeting is to bring together the seven communities in the Opportunity Works Social Innovation Fund that are building pathways to postsecondary credentials and career success for opportunity youth, and in

particular young men of color. Sessions will be devoted to instructional strategies for ensuring opportunity youth will succeed in postsecondary education and training, scaling Back on Track schools and programs, building career development into Back on Track pathways, and participating in the quasi-experimental evaluation conducted by Urban Institute for the Opportunity Works initiative.

4:00 – 6:00 PM

HEFNER LOUNGE  
MEADOWS RECEPTION

REGISTRATION FOR ALL GUESTS

6:00 – 7:30 PM

PLATO'S RESTAURANT  
MEADOWS RECEPTION

INFORMAL/DROP-IN DINNER FOR EARLY/INTERESTED GUESTS

7:30 – 8:30 PM

HEFNER LOUNGE  
MEADOWS RECEPTION

OYIF SITE LEAD OPTIONAL NETWORKING

## MONDAY, OCTOBER 3, 2016

8:30 – 9:00 AM

BARKSDALE LOBBY  
DOERR-HOSIER CENTER

BREAKFAST FOR OPPORTUNITY WORKS MEETING

8:30 – 4:00 PM

KAUFMAN ROOM  
CATTO ROOM  
DOERR-HOSIER CENTER

OPPORTUNITY WORKS MEETING

The purpose of this meeting is to bring together the seven communities in the Opportunity Works Social Innovation Fund that are building pathways to postsecondary credentials and career success for opportunity youth, and in particular young men of color. Sessions will be devoted to instructional strategies for ensuring opportunity youth will succeed in postsecondary education and training, scaling Back on Track schools and programs, building career development into Back on Track pathways, and participating in the quasi-experimental evaluation conducted by Urban Institute for the Opportunity Works initiative.

10:00 – 6:00 PM

BARKSDALE LOBBY  
DOERR-HOSIER CENTER

REGISTRATION FOR ALL GUESTS

10:00 – 3:00 PM

BREAKFAST ROOM &  
MERRIL PATIO  
MEADOWS RESTAURANT

OYIF YOUTH LEADERS MEETING (lunch will be served)

The purpose of this meeting is to strengthen the OYIF Youth Leaders peer network and deepen our collective efforts for equity and access to opportunity for youth. We will learn about the work that our peers are leading in their communities, initiate a conversation about structural racism and biased policing in communities of color, and learn about the importance of self-care for young activists, including practical strategies that can help us maintain our physical, emotional, and spiritual health.

*Jamiel Alexander, Aspen Forum for Community Solutions (Facilitator)*

*Ryan Dalton, Cowen Institute, Tulane University (Facilitator)*

*Jamisha Davis, MISSSEY (Facilitator)*

*Shawnice Jackson, Opportunity Youth United*

*Yelena Nemoy, Aspen Forum for Community Solutions (Facilitator)*

*Kimberly Pham, Project U-Turn (Facilitator)*

*Kera Pingree, Muskie School of Public Service, University of Southern Maine (Facilitator)*

*Amanda Shabowich, Boston Youth Voice Project (Facilitator)*

*Shanice Turner, Opportunity Youth United (Facilitator)*

11:00 – 3:00 PM

BOOZ ALLEN HAMILTON  
ROOM  
KOCH BUILDING

OYIF SITE LEAD MEETING (lunch will be served)

The purpose of this meeting is to convene the Opportunity Youth Incentive Fund site leads to further develop and deepen their community of practice.

*Lili Allen, Jobs for the Future (Facilitator)*

*Sheri Brady, Aspen Forum for Community Solutions (Facilitator)*

*Anna Cruz, Harder+Company Community Research (Facilitator)*

*Jennifer James, Harder+Company Community Research (Facilitator)*

3:00 – 6:00 PM

HINES ROOM  
KRESGE BUILDING

OYIF LEADERSHIP COUNCIL MEETING

The purpose of this meeting is to convene national and regional philanthropic investors in the Opportunity Youth Incentive Fund, Opportunity Works, and the 100,000 Opportunities Initiative. Investors will share investment updates, reflect on OYIF progress to date, and participate in a strategic discussion of the future of OYIF.

*Melody Barnes, Aspen Forum for Community Solutions (Facilitator)*  
*Steve Patrick, Aspen Forum for Community Solutions (Facilitator)*

3:45 – 4:30 PM

BOOZ ALLEN HAMILTON  
ROOM  
KOCH BUILDING

### CALIFORNIA OPPORTUNITY YOUTH NETWORK (COYN) MEETING

This session will look at how to strengthen COYN and will focus on planning activities for the coming year.

*Sid Voorakkara, Ten Page Memo (Facilitator)*

3:45 – 4:30 PM

STRANAHAN ROOM  
KOCH BUILDING

### DATA WORKING GROUP MEETING

This session will serve as a prioritization and planning session for the OYIF Data Working Group. Previously, the Data Working Group has provided feedback and ideas to the Aspen Forum for Community Solutions around the development and implementation of the OYIF Reporting Dashboard. The Data Working Group has also been an opportunity for sites to connect to each other around data needs and interests. This session is open to all OYIF communities interested in providing input on the priorities and next steps for the Data Working Group moving forward.

*Sophia Lee, Harder+Company Community Research*

6:00 – 6:30 PM

MEADOWS RESTAURANT  
MEADOWS RECEPTION

### NEW PARTICIPANT ORIENTATION

This optional session will provide an opportunity for new attendees to network and learn about OYIF.

*Steve Patrick, Aspen Forum for Community Solutions (Facilitator)*  
*Yelena Nemoy, Aspen Forum for Community Solutions*

7:00 – 8:30 PM

BARKSDALE LOBBY  
DOERR-HOSIER CENTER

### WELCOME RECEPTION FOR ALL GUESTS & LIVE ENTERTAINMENT

8:30 – 10:00 PM

HEFNER LOUNGE  
MEADOWS RECEPTION

### INFORMAL NETWORKING

## TUESDAY, OCTOBER 4, 2016

### 7:00 – 6:00 PM REGISTRATION FOR ALL GUESTS

BARKSDALE LOBBY  
DOERR-HOSIER CENTER

### 7:00 – 8:00 AM BREAKFAST

BARKSDALE LOBBY  
DOERR-HOSIER CENTER

### 8:00 – 8:10 AM WELCOME

McNULTY ROOM  
DOERR-HOSIER CENTER

#### ***Welcoming Remarks:***

*Melody Barnes, Aspen Forum for Community Solutions*

*Steve Patrick, Aspen Forum for Community Solutions*

### 8:10 – 8:20 AM PERFORMANCE BY IMANI UZURI, SINGER-SONGWRITER

McNULTY ROOM  
DOERR-HOSIER CENTER

### 8:20 – 9:30 AM OPENING PLENARY

McNULTY ROOM  
DOERR-HOSIER CENTER

The opening plenary speakers will focus on the national landscape of justice, equity, ethnicity and race, and the power of our collective efforts to impact positive change. James Forman, Jr. and David Domenici will reflect on their long-term friendship, partnership and commitment to justice that animated – and continues to drive – individual and shared efforts to improve outcomes for vulnerable youth, families and communities. The opening plenary session is designed to set the context for the overall convening agenda so that themes tied to justice, equity, ethnicity and race, in addition to innovation, hopefulness and the power of our collective efforts to impact change, will frame our collective learning exchanges in Aspen.

#### ***Plenary Panelists:***

*Melody Barnes, Aspen Forum for Community Solutions (Moderator)*

*David Domenici, Executive Director, Center for Educational Excellence in Alternative Settings*

*James Forman Jr., Clinical Professor of Law, Yale Law School*

### 9:30 – 9:45 AM BREAK FOR PASSING

9:45 – 1:15 PM

HINES ROOM

KRESGE BUILDING

## 100,000 OPPORTUNITIES INITIATIVE EMPLOYER COALITION MEETING

It's clear that 100K employers are interested in engaging opportunity youth (OY) within their companies, with over 100,000 OY hired collectively by coalition companies. We know employers are looking beyond the hire, to learning how to retain, support, and advance their opportunity youth employees. Over the course of the morning, employers will explore evidence-based strategies to improve retention among entry-level employees, learn from a panel of former opportunity youth on what motivates them to stay with an employer, hear from other coalition members about their "secret sauce" for retention success, and identify the ingredients and recipe for their own retention "secret sauce."

*Paul Ortega, Swiss Post Solutions (Facilitator)*

*Nicole Trimble, FSG (Facilitator)*

*Kimberly Gilsdorf, FSG*

*Fay Hanleybrown, FSG*

*Duane Hutt, Wegmans Food Markets*

*Mona Mourshed, Generation, McKinsey & Company*

*Jared Sholk, FSG*

*Jose Velez, Swiss Post Solutions*

9:45 – 11:15 AM

BERNHARD ROOM

MEADOWS RECEPTION

## CONCURRENT SESSIONS

### **YOUTH ENGAGEMENT: DNA of Youth-Designed Leadership: Lessons from Opportunity Youth United Grassroots and National Organizing**

The purpose of this session is to highlight the national efforts and emerging lessons from the work of Opportunity Youth United (OYU). OYU is a solutions-oriented grassroots movement of young adults who have experienced poverty and are working to improve policies and conditions affecting all young people who live in low-income communities by centering, elevating, and supporting youth leadership and voice in local policy and activism. This session will highlight OYU youth-led grassroots organizing and national movement-building strategies and the role of adult allies in supporting youth-led efforts and provide participants with an opportunity to hear and learn from the experiences and leadership journeys of young leaders and activists. Participants will also hear about early lessons learned from OYU's activities in OYIF communities. Participants will leave the session with practical information on strategies for supporting youth-led grassroots organizing in their communities.

*Shawnice Jackson, Opportunity Youth United (Facilitator)*

*Ryan Dalton, Cowen Institute, Tulane University*

*Stephanie Gambone, Philadelphia Youth Network*

*Nicole Jolly, Cowen Institute, Tulane University*

*Kimberly Pham, Project U-Turn*  
*Karen Terrado, SOAR*  
*Qymoni Wells, SOAR, King County Youth Advisory Council*

BOOZ ALLEN HAMILTON  
ROOM  
KOCH BUILDING

### **COLLABORATING FOR IMPACT: Feedback Loops: Listening Systematically to the People We Seek to Help**

Do you see the critical role that beneficiary feedback plays in promoting community engagement and equity within collective impact? Are you thinking about implementing systematic feedback loops in your work? Join us to hear about how nearly 50 diverse nonprofits from across the country are implementing a standardized question set to collect feedback, assessing benchmarks for context, and using this feedback to improve their work. This session will feature a funder and nonprofit leader who will share how they've started collecting feedback as part of the Fund for Shared Insight's *Listen for Good* initiative. Second Harvest Food bank has collected nearly 1,000 responses from clients across 10 food distribution sites in the San Francisco Bay Area as the beginning of an ongoing feedback loop implementation process. They will be candid and practical about what has been easy and hard in the process, changes they're considering based on the data, and lessons for other nonprofits and collaboratives that want to start listening systematically to those they seek to help.

*Lindsay Louie, The William & Flora Hewlett Foundation (Facilitator)*  
*Bruno Pillet, Second Harvest Food Bank of Santa Clara and San Mateo Counties*

LAUDER ROOM  
KOCH BUILDING

### **BUILDING EFFECTIVE PATHWAYS: The Place of Work in Education/Career Pathway Development**

Many Opportunity Youth who enter pathway programs are struggling to balance full or part-time work with the demands of their preparation programs. Programs are struggling with a host of issues related to this balance—helping youth get ready for and succeed in first jobs, creating time for career exploration, and connecting youth to employers who will support and encourage young people in their work towards longer-term career goals. In this session we will explore these and other issues of interest and surface innovative ideas on how to make work a more central component of pathway programming. Session participants will be invited to reimagine the place of work in a career pathway strategy, one that is central, not peripheral, to the enterprise.

*Terry Grobe, Jobs for the Future (Facilitator)*

*Alan Lessik, Civicorps*  
*Kelly Fitzgerald, Capital Workforce Partners*  
*Lorena Zimmer, Denver Metro Chamber of Commerce*

CATTO BOARD ROOM  
DOERR-HOSIER BUILDING

### **BUILDING EFFECTIVE PATHWAYS: Toward Reengagement 2.0**

Drawing upon the recently published book, *Reengagement: Bringing Students Back to America's Schools* (Rowman & Littlefield, 2016), this interactive workshop will enlist participants in a discussion of emerging issues cutting across the Reengagement Network and OYIF sites. Come to discuss challenges and opportunities such as 1) the potential to meet education and employment reengagement needs simultaneously, 2) embedding reengagement approaches and funding in state and local policy, 3) positioning reengagement as a jumping off point toward postsecondary certification, 4) growing reengagement strategies while accumulating more evidence of effectiveness, and 5) confronting the continuing shortfall of high-quality alternative school options.

*Kathy Hamilton, Boston Private Industry Council (Facilitator)*  
*Andrew Moore, National League of Cities (Facilitator)*  
*Nicole Yohalem, Community Center for Education Results (Facilitator)*

McNULTY ROOM  
DOERR-HOSIER CENTER

### **BUILDING EFFECTIVE PATHWAYS: Supporting the Development of High Quality "Webs of Supports" for Vulnerable Youth**

Relationships matter. Much like access to food, healthcare and education, access to a network of quality relationships is critical to a young person's ability to thrive. Relationships buffer adversity, increase a young person's likelihood to graduate from high school, and help them secure employment. Quality relationships are particularly essential during times of transition, when young people are most vulnerable to falling off track. Research conducted by the Center for Promise at America's Promise indicates that a poverty of relationships, as notable as economic inequities, could be a primary reason that young people are not succeeding in school or the workforce. Too many young people lack social supports that can help them navigate the obstacles that inevitably come with a major life change. This session will explore the role that relationships play in the lives of vulnerable youth, and how we might more purposefully build webs of support strengthening the adult capacity in communities.

*Rick Cruz, America's Promise Alliance (Facilitator)*  
*John Gomperts, America's Promise Alliance (Facilitator)*



KAUFMAN ROOM  
DOERR-HOSIER CENTER

### **DEVELOPING SUPPORTIVE POLICIES: Pathways in Technology Early College High School, Perkins and Possibilities**

The Pathways in Technology Early College High School (P-TECH) began as an innovative partnership between IBM, City University of New York, and the New York City Department of Education. It quickly became a model for high school/college/corporate partnerships to offer students a new approach to learning, bringing together the best elements of high school, college, and career. Students graduate with an industry-recognized associate degree and the skills to succeed in high-growth industries. This approach has spread across the country, backed by governors, mayors and more. The learnings from work has also been used to inform the Federal Carl D. Perkins Career and Technical Education Act, which is currently being reauthorized. In this session you will learn about the elements of success in P-TECH model, and participate in a discussion about how similar elements could be used to support opportunity youth. You will also get an update on Perkins: the key principles advocates are advancing, the coalition that is supporting it, and the current status of the legislation.

*Thaddeus Ferber, Forum for Youth Investment (Facilitator)*  
*Grace Suh, IBM*

PAEPCKE GALLERY  
PAEPCKE BUILDING

### **DEVELOPING SUPPORTIVE POLICIES: Proximity to Hope and Redemption: How the Voices of the Formerly Incarcerated Help Change Juvenile Justice Policy in California**

There are 34 state prisons in California. Most of these institutions, and their incarcerated populations, lie far outside of the state's most populated areas and, therefore, outside of the consciousness of the public and policymakers. Consequently, policymakers are often not confronted with the despair created by the draconian criminal laws they pass nor the inspiring stories of redemption and rehabilitation that emerge out of these places of institutional suffering. In the experience of The Anti-Recidivism Coalition (ARC), it is when legislators hear the voices of the formerly incarcerated and their stories of suffering and transformation do they then begin to open their minds and hearts to more just laws. We will describe how ARC goes about sharing these stories and the effects they have had on California criminal justice reform.

*Scott Budnick, The Anti-Recidivism Coalition (Facilitator)*  
*Bikila Ochoa, The Anti-Recidivism Coalition (Facilitator)*  
*Scott Conner, The Anti-Recidivism Coalition*  
*Jerome Dixon, The Anti-Recidivism Coalition*  
*Esche Jackson, The Anti-Recidivism Coalition*

*Rosalino Pavia, The Anti-Recidivism Coalition*  
*Sean Wilson, The Anti-Recidivism Coalition*

STRANAHAN ROOM  
KOCH BUILDING

**USING DATA TO GUIDE DECISIONS AND ASSESS IMPACT: Exploring Systemic Shifts across OYIF Communities and What they Mean for Funders**

During this funder-only session, Equal Measure will present portfolio-level progress and lessons from the OIYF evaluation to date, with special attention to understanding the “systemic shifts” – changes in collaborative infrastructure, commitment, and collective action – across OYIF communities. Specific examples of communities’ progress in instigating systemic changes will be provided, and participants will have an opportunity to react to and discuss these findings with one another, and to explore their implications for local and national funders supporting collective impact and systems change efforts. Additional issues, including plans for scaling and sustainability, will also be discussed.

*Meg Long, Equal Measure (Facilitator)*  
*Justin Piff, Equal Measure (Facilitator)*

PAEPCKE LIBRARY  
PAEPCKE BUILDING

**USING DATA TO GUIDE DECISIONS AND ASSESS IMPACT: Tools for Putting Data to Work for Your Community**

We all want to use data to strengthen our work, but it can be intimidating and overwhelming to know where to start in sharing and using it. This session will provide strategies and tools to help your community utilize data. The session will be broken up into three topical timeslots and participants are welcome to attend the timeslot(s) that relate to their communities. For each topic, the session leader will share a case study example and then guide participants to develop their own action-oriented workplans for data sharing, utilization or dissemination practices. We will invite participants to share their communities’ unique data assets and challenges, and complete worksheets with concrete strategies to implement within their communities. Please note that this session will require advanced sign up with Harder+Company.

*Sophia Lee, Harder+Company Community Research (Facilitator)*  
*Anna Cruz, Harder+Company Community Research (Facilitator)*

11:15 – 11:30 AM

**BREAK FOR PASSING**

11:30 – 1:20 PM

McNULTY ROOM  
DOERR-HOSIER CENTER

**LUNCH & PLENARY SESSION: Improving System and Sector Outcomes for Opportunity Youth**

**Spoken Word and Plenary Introduction by Jamisha Davis, Oakland-Alameda County Opportunity Youth Initiative**

Opportunity Youth are touched by multiple systems and sectors, yet at the same time, they are owned by none. Given the critical role systems and sectors play in improving and scaling outcomes for opportunity youth, the goal of this session is to highlight improvements – including critical reforms that have taken place – that span the justice system, foster-care system, postsecondary system and workforce, with an overall aim to continuously improve outcomes for our country’s most vulnerable young people. Speakers will frame their remarks in the context of collective impact, while also noting progress, challenges and areas where we need to collectively align to deepen and sustain our progress in the future. This plenary session will also feature reflections from youth leaders who have been involved with the multiple systems represented on the panel.

**Plenary Panelists:**

*Steve Patrick, Aspen Forum for Community Solutions (Moderator)*

*Scott Budnick, Founder, The Anti-Recidivism Coalition*

*Sandra Gasca-Gonzalez, Director, Jim Casey Youth Opportunities Initiative*

*Julie Gehrki, Senior Director, Business Integration, Walmart Foundation*

**Reflection Panel:**

*Esche Jackson, The Anti-Recidivism Coalition*

*Kent Mendoza, The Anti-Recidivism Coalition*

*Rosalino Pavia, The Anti-Recidivism Coalition*

1:20 – 1:35 PM

BREAK FOR PASSING

1:35 – 3:15 PM

SECOND CHANCE PATHWAYS DEEP DIVE SESSIONS

KAUFMAN ROOM  
DOERR-HOSIER CENTER

STATE POLICY DEEP DIVE: Shaping and Influencing Opportunity Youth Policy

In 2012, Washington State passed historic reengagement legislation. The passage of House Bill 1418 (Open Doors) allowed for state K12 funds to be directed to new education programs for youth ages 16-21 who dropped out of high school or wouldn’t complete by age 21. Since passage, youth reengagement programs have grown quickly throughout the state. In this session, participants will explore the role of and strategies employed by advocates in the passage, ongoing development and implementation of this legislation. The session will explore the history and current issues with this policy and use the strategies presented as a starting point for participants to consider how they can influence emerging or current state policy back home.

*Terry Grobe (Moderator)*

*Nicole Yohalem, Community Center for Education Results*

LAUDER ROOM  
KOCH BUILDING

### JUVENILE JUSTICE SYSTEM DEEP DIVE: Juvenile Justice and Probation System Reform

David Domenici, Executive Director of the Center for Educational Excellence in Alternative Settings and Laura Garnette, Santa Clara County Chief Probation Officer will share an overview of the justice and probation systems with a spotlight on the local and national partnerships that support their efforts. Laura Garnette will share how she has worked with local partners in Santa Clara County to put alternatives to detention in place for young people. David Domenici will share his work aimed at improving education outcomes for youth in detention centers and/or the justice system. Participants will have the opportunity to explore various partnership/engagement models aimed at improving education outcomes, reentry and alternatives to incarceration for youth in the justice and/or probation systems.

*David Domenici, Center for Excellence in Alternative Settings (Facilitator)*  
*Laura Garnette, Santa Clara County Probation (Facilitator)*

HINES ROOM  
KRESGE BUILDING

### RETENTION DEEP DIVE: The Business Case for Investing in Post-Hire Supports

Many important resources and efforts are focused on helping opportunity youth find job placements. What happens once they secure the job? This session highlights best practice post-employment supports that have been co-designed by employers and community organizations in Denver, CO, and Grand Rapids, MI. These employer-nonprofit partnerships use the workplace as a platform to provide entry-level employees, including former opportunity youth, with the tools they need to succeed in the workplace and advance in their careers. The employers and the nonprofits on the panel will share their perspective on why partnership is essential to their success, and how to most effectively provide wrap-around supports through the workplace. They'll also share the ripple effect that their partnership has in the communities where they work.

*Abbey Carlton, MD, Rockefeller Foundation (Moderator)*  
*Kenyatta Brame, Cascade Engineering*  
*Liddy Romero, WorkLife Partnership*  
*Carol Salzmann, Lutheran Medical Center*  
*Mindy Ysasi, The SOURCE*

MEADOWS RESTAURANT  
MEADOWS RECEPTION

### POSTSECONDARY DEEP DIVE: Partnering with Community Based Organizations

In the Bronx, two community college presidents are doing groundbreaking work: they are partnering with a network of community-based organizations to design and implement significant postsecondary redesign to improve outcomes for opportunity youth and other populations entering the colleges unprepared for higher education. This deep dive session will feature the two community college presidents who will share how they have invited the CBOs into the center of their institutions, their rationale for undertaking such innovative collaboration, the roles of the CBOs and of internal college staff in implementing changes, and the results they had already seen from this unusual approach to change.

*Lili Allen, Jobs for the Future (Moderator)*  
*Dr. David Gomez, Hostos Community College*  
*Dr. Thomas Isekenegebe, Bronx Community College*

BOOZ ALLEN HAMILTON  
ROOM  
KOCH BUILDING

### **GENDER-BASED APPROACHES DEEP DIVE: Meeting Gender-Specific Needs of Young People of Color**

In this session, we will discuss existing strategies and tools that meet the unique and gender-specific needs of young people of color. Leaders from across the country will share their research, advocacy, healing practices, government engagement, and other efforts to create a comprehensive range of gender-based supports that nurture healthy communities for young people to thrive. Among the topics of exploration in this session will be multi-generational partnership, the gender continuum for young people who do not identify within binary gender categories, gender normativity, the role of the federal government, and indigenous practices for healing and recovery.

*Allison Brown, Communities for Just Schools Fund (Moderator)*  
*Micah Gilmer, Frontline Solutions*  
*Kimberlyn Leary, Harvard T.H. Chan School of Public Health, Harvard Medical School*  
*Dr. Monique Morris, National Black Women's Justice Institute*  
*Hector Sanchez-Flores, National Compadres Network*

3:15 – 3:30 PM

**BREAK FOR PASSING**

3:30 – 5:15 PM

### **PATHWAY INNOVATIONS DESIGN STUDIO**

Please join us for a learning exchange that features best in class examples of efforts aimed at assisting youth to successfully reconnect to education and the workforce.

MCNULTY ROOM  
DOERR HOSIER CENTER

### **Sustaining Efforts for Opportunity Youth over the Long Haul**

This session will explore the history and evolution of Boston's work setting the first collaborative table focused on youth transitions, through the first work with the district on building out options for off-track and out-of-school youth, to the launch of the Reengagement Center targeting off-track and out-of-school youth and the Connection Center targeting opportunity youth. The Boston team will share strategies they have used to partner with various stakeholders including community-based organizations, the district, community colleges, and funders to ensure a long-term strategy with tangible outcomes. Participants will then consider lessons for their own communities including who is at their table and who they might consider bringing in or working with in a new way based on what they've heard from the Boston team, and what are the lessons for sustainability of their efforts over the long haul.

*Mamadou Ndiaye, Jobs for the Future (Facilitator)*  
*Kathy Hamilton, Boston Private Industry Council*

MEADOWS RESTAURANT  
MEADOWS RECEPTION

### **CBO Partnerships with Community Colleges**

This session will dig into the collaborative work of a network of community-based organizations doing postsecondary bridging with opportunity youth – the Bronx Opportunity Network – and the specific steps they took to align their programming, join together to collectively advocate for their youth in area colleges, and ultimately partner with the colleges on fundamental redesign of their practices. Participants will have an opportunity to consider how they might develop collective advocacy strategies drawing on the experience of the BON.

*Lili Allen, Jobs for the Future (Facilitator)*  
*Jim Marley, Good Shepherd Services*  
*Danae McLeod, Grace Outreach*  
*Marjorie Parker, JobsFirsNYC*  
*Theory Thompson, Good Shepherd Services*

HINES ROOM  
KRESGE BUILDING

### **Developing Partnerships to Recruit and Place Opportunity Youth**

Companies and pathway providers are pioneering new models for how they can work together to support opportunity youth. Participants in this session will learn how to develop effective partnerships to support the recruitment and placement of opportunity youth employees. Experts – representing both business and pathway providers – will share their experiences developing partnerships that are yielding positive results for opportunity youth and delivering business value to employers.

Following the Design Studio, employers and pathway providers will have the opportunity to put their learnings into practice to network, make strategic connections, and begin cultivating future partnership relationships.

*Elyse Rosenblum, Grads of Life (Facilitator)*  
*Lena Barkley, CVS Health*  
*Rachel Carlson, GUILD Education*  
*Marie Davis, Chipotle Mexican Grill*  
*Linsey Gillery, Detroit Employment Solutions Corporation*  
*Duane Hutt, Wegmans Food Markets*  
*Patrick Johnson, Swiss Post Solutions*  
*Lou Miceli, JobsFirstNYC*  
*Shanti Nayak, Incandescent*  
*Meghan Wagner, Hillside Work-Scholarship Connection*

5:15 – 5:30 PM

BREAK FOR PASSING

5:30 – 6:45 PM

BARKSDDALE LOBBY  
DOERR-HOSIER CENTER

100,000 OPPORTUNITIES INITIATIVE EMPLOYER COALITION AND OYIF  
COMMUNITIES NETWORKING

Employers and pathway providers will have the opportunity to network, make strategic connections, and begin cultivating future partnership relationships.

5:45 – 6:30 PM

KAUFMAN ROOM  
DOERR-HOSIER CENTER

COMMUNICATIONS ADVISORY GROUP MEETING: *Bloggging the OYIF Story: A How-to Session*

Now several years into the Aspen OYIF investment, we are in a strong position to begin telling the story of this national initiative, and one approach is to showcase the impact of OYIF through its diverse voices. Blogging offers a less structured and more personal way to tell this story – and the format allows writers to blend the power of ideas with passion drawn from their lived experiences. In this hands-on session, *open to representatives from all site teams and youth leaders*, we will offer guidance (through a series of writer prompts and tips) on how to craft a well-shaped blog for maximum impact. We will highlight examples of recently developed blog posts from a site lead and youth leaders, and they will describe their experiences in writing their posts. Participants will leave this session with an outline, or even a first draft, of a blog post. We will share these blogs on the new **OYIF Voices** Medium publication – as a way to begin telling the collective story about the OYIF investment and its impact.

*Seth Klukoff Equal Measure (Facilitator)*  
*Justin Piff Equal Measure (Facilitator)*  
*Jamiel Alexander, Aspen Forum for Community Solutions*

*Laura Brady, Austin Opportunity Youth Collaborative, Workforce Solutions Capital Area*  
*Kimberly Pham, Project U-Turn*

5:45 – 6:30 PM

CATTO BOARD ROOM  
DOERR-HOSIER CENTER

#### RURAL COHORT MEETING

The purpose of this meeting is to convene the Rural Cohort to discuss issues of interest to the rural sites in order to deepen their community of practice.

*Terry Grobe, Jobs for the Future (Facilitator)*

5:45 – 6:30 PM

BERNHARD ROOM  
MEADOWS RECEPTION

#### NORTHEAST OPPORTUNITY YOUTH NETWORK (NEON) MEETING

Participants from the Northeast communities are invited to discuss opportunities for creating a NEON story; collaborating to leverage resources and experiences in the Northeast to support and expand youth leadership and create a regional advocacy voice for young adults; collaborating to raise resources to support individual and collaborative approaches for engaging youth, employers, training and support systems, and funders; and sharing strategies for backbone sustainability and scaling up of programmatic efforts.

*Phil Leaf, Johns Hopkins Center for Adolescent Health (Facilitator)*

7:00 PM

#### DINE AROUND TOWN

7:30 PM

SU CASA

#### OYIF YOUTH LEADERS DINNER

Team building dinner for OYIF Youth Leaders (required). Join your peers for dinner and conversation! Covered by the Aspen Forum for Community Solutions.

9:00 PM

HEFNER LOUNGE  
MEADOWS RECEPTION

#### S'MORES, BOOK READINGS & OPEN MIC

Please join us for s'mores and fall-themed refreshments and book readings by convening participants. We will have open mic – all are welcome to read or perform!

*Alan Lessik, Civicorps, The Troubleseeker (Chelsea Station Editions, 2016)(TBC)*  
*Andrew Moore, National League of Cities, Reengagement: Bringing Students Back to America's Schools (Rowman & Littlefield, 2016)*



## WEDNESDAY, OCTOBER 5, 2016

7:00 – 8:30 AM

BREAKFAST

BARKSDALE LOBBY  
DOERR-HOSIER CENTER

8:30 – 10:00 AM

MORNING PLENARY SESSION: Breaking Down Multi-Generational Poverty:  
Building Financial Assets and Mobility for Opportunity Youth

McNULTY ROOM  
DOERR-HOSIER CENTER

Spoken Word and Plenary Introduction by Israel Juarez, Denver Opportunity Youth Investment Initiative

There are 20 million young people ages 16 – 24 working in the U.S., earning their first paychecks, often in formal youth employment programs. But when youth take the critical step to secure a job, too many lose their hard-earned income to high-cost check cashers, and are easy targets for predatory financial service providers. Emerging research shows that combining first employment experiences with access to quality financial tools and information builds financial confidence, and puts them on a path to upward economic mobility. In this plenary, you will hear from some of the nation's leading innovators and investors who are connecting employment programs to critical banking services and guidance that helps youth navigate an increasingly complex financial marketplace. You will also hear firsthand from a program participant how simultaneously learning how to earn and manage money put her on a faster track to achieving her goals.

**Plenary Panelists:**

*Ida Rademacher, Executive Director, Financial Security Program at the Aspen Institute (Moderator)*

*Marcus Bullock, CEO & Founder, Flikshop*

*Rosemary Byrnes, Senior Program Officer, Citi Foundation*

*Loraina Flores, Youth Program Associate, MyPATH US*

*Margaret Libby, Executive Director, MyPATH US*

*Jonathan Mintz, CEO, Cities for Financial Empowerment Fund*

10:00 – 10:15 AM

BREAK FOR PASSING

10:15 – 11:45 AM

100,000 OPPORTUNITIES INITIATIVE EMPLOYER COALITION & 100K  
DEMONSTRATION CITIES MEETING

HINES ROOM  
KRESGE BUILDING

This session, designed for employers and demonstration city teams, will provide the opportunity to apply learnings from the Tuesday Innovation Lab. Participants will deepen understanding of each other's work, assets, and needs, and ideate new ways to partner to better hire, support, and advance opportunity youth in Chicago, Los Angeles, New Orleans, Phoenix, and Seattle.

*Mariko Lockhart, Aspen Forum for Community Solutions (Facilitator)*

*Nicole Trimble, FSG (Facilitator)*

*Melody Barnes, Aspen Forum for Community Solutions*

*Steve Patrick, Aspen Forum for Community Solutions*

*Emma Uman, Aspen Forum for Community Solutions*

10:15 – 11:45 AM

## CONCURRENT SESSIONS

BERNHARD ROOM  
MEADOWS RECEPTION

### YOUTH ENGAGEMENT: The Art of Storytelling: The Role of Personal Narratives in Organizing

Effective storytelling is a critical component of any organizing and mobilizing strategy. As part of this session, attendees will participate in a guided activity designed to help them craft and deliver an effective “story of self”. The session will also prepare attendees to lead others through a similar experience in the future.

*Jamiel Alexander, Aspen Forum for Community Solutions (Facilitator)*

*Sharhonda Bossier, Education Leaders of Color (Facilitator)*

STRANAHAN ROOM  
KOCH BUILDING

### YOUTH ENGAGEMENT: Using Passion and Expertise to Build Social Capital in the Work Place

This session is designed for youth who, already leaders in their own right, want to engage in a self-discovery discussion and activities to uncover their true talents and skills, understand how their talents can be harnessed to drive purpose in their work, and build social capital in their work and other areas of their lives. All the activities presented are ones that young people can take away to use in their own work with other youth. This session will draw upon successful youth engagement and training strategies refined in the Swiss Post Solutions Leadership Academy, and will demonstrate effective training practices in a youth employment program context.

*Lou Miceli, JobsFirstNYC (Facilitator)*

*Paul Ortega, Swiss Post Solutions (Facilitator)*

BOOZ ALLEN HAMILTON  
ROOM

### COLLABORATING FOR IMPACT: Advancing Equity: Connecting Strategy and Emotion to Create Change

Racial equity is a very complex, multi-faceted issue that can elicit deep emotion. Infusing equity into systems change work is a practice that needs to engage the head and the heart. As you ask your partners to process and provide the data that fuels your policy and advocacy work you must also provide the space for those in your collective to process the deep emotion and in some cases pain that can be caused by experience and reaction to these conversations. You cannot restructure systems without also working to heal the hurt caused by these broken systems. This session will explore how organizations are trying to connect the head and the heart in their cross-sector collaboratives to lead to lasting change.

*Sheri Brady, Aspen Forum for Community Solutions (Facilitator)*

*Michael McAfee, PolicyLink (Facilitator)*

*Laura Brady, Austin Opportunity Youth Collaborative, Workforce Solutions Capital Area*

*Chekemma J. Fulmore-Townsend, The Philadelphia Youth Network*

### **COLLABORATING FOR IMPACT: Designing a Shared Opportunity Youth “Master Community Workforce Plan”**

Many communities are doing really important pathway development work but have not yet determined how to pull all their work into a strategic plan that guides the work of the collaborative, and incorporates key funding streams including workforce development funding. In this session, Austin will share the work it did to develop a coherent strategy by crafting a “Master Community Workforce Plan”. Participants will hear the story of what led to the “Master Plan”, what the design of the plan entails, who is contributing, what are key performance metrics, and what challenges have surfaced. Participants will be invited to share their insights about challenges and ongoing improvement efforts and consider how Austin’s strategy could work in their own communities.

*Mamadou Ndiaye, Jobs for the Future (Facilitator)*

*Tamara Atkinson, Workforce Solutions Capital Area*

### **BUILDING EFFECTIVE PATHWAYS: La Cultura Cura: Transformational Healing – Moving from Trauma-Informed to Healing -Centered**

This workshop will highlight the La Cultura Cura: Transformational Healing (LCC) framework of Conocimiento (acknowledgement), Entendimiento (understanding), Integración (integration) and Movimiento (movement) utilized to connect with and support youth and families with a healing-

centered lens. LCC works within and across culture(s) in communities with a diverse ethnic make-up to upgrade youth and family services that are constructed with an emphasis on recognizing the micro and macro traumas that impact the lives of youth of color in the U.S. While this is a huge step forward, little attention is given to methods of healing from trauma outside of existing systems of care. Moving from trauma-informed to healing-centered requires the development of culturally rooted strategies for youth and families that build on the practices and traditions that have sustained communities of color through structural adversity for generations. LCC supports the development of an intergenerational and culturally-rooted methodology within educational, juvenile justice, behavioral health, and prevention services to support a healing informed approach for youth and families.

*Hector Sanchez-Flores, National Compadres Network (Facilitator)*

PAEPCKE GALLERY  
PAEPCKE BUILDING

### **BUILDING EFFECTIVE PATHWAYS: Building Financial Capability into Youth Employment Programs**

Want to learn more about the inner-workings of youth financial empowerment programs and best practices for integrating this work into youth employment programs? Join our plenary speakers and additional experts for a more detailed conversation about the way that this work is being embraced and adopted in cities across the country. Learn more about integration, funding strategies, outcomes measurement, staffing capacity, and more. Come with your questions – leave with answers and an action agenda.

*Ida Rademacher, Financial Securities Program at the Aspen Institute (Facilitator)*

*Margaret Libby, Executive Director, MyPATH US*

*Loraina Flores, Youth Program Associate, MyPATH US*

*Melissa Grober-Morrow, Director of Savings & Financial Capability, CFED*

*Jonathan Mintz, CEO, Cities for Financial Empowerment Fund*

LAUDER ROOM  
KOCH BUILDING

### **DEVELOPING SUPPORTIVE POLICIES/ LEVERAGING FUNDING TO SUPPORT AND SUSTAIN INNOVATION: Crafting an OYIF Advocacy Strategy to Improve Government Policies and Increase Funding for Opportunity Youth**

Through OYIF, the 100,000 Opportunities Initiative, and similar investments, foundations and companies have transformed efforts to help opportunity youth reconnect to pathways to a productive adulthood. One might expect that during such a concerted, cross sector push to solve a vital national challenge, the federal government would step up to the plate as well. And yet, as the private sector was stepping up, the public sector was stepping back. While the federal

government did advance a number of important policy innovations, such as the Workforce Innovation and Opportunity Act, the Social Innovation Fund, and My Brother's Keeper, a recent report, *Bridge to Reconnection*, finds that the number of opportunity youth reconnecting through federally funded opportunities to access education, employment, and community service has actually decreased since 2012, from 440,000 to 340,000. This is a working session to discuss what can be done to turn things around. There will not be presentations or speeches. Instead, we will be rolling up our sleeves to develop a plan for OYIF sites to lead a national movement to improve government policies and increase government funding for opportunity youth.

*Thaddeus Ferber, Forum for Youth Investment (Facilitator)*

PAEPCKE LIBRARY  
PAEPCKE BUILDING

### **USING DATA TO GUIDE DECISIONS AND ASSESS IMPACT: Exploring Systemic Shifts across OYIF Communities**

During this interactive session for site leads, Equal Measure will present findings from the OYIF evaluation to date, with special attention to understanding the “systemic shifts” – changes in collaborative infrastructure, commitment, and collective action – across OYIF communities. Specific examples of communities’ progress in instigating systemic changes will be provided, and participants will have an opportunity to share their own experiences and learn from one another. Additional issues, including plans for scaling and sustainability, will also be discussed.

*Kim Edmunds, Equal Measure (Facilitator)*

*Meg Long, Equal Measure (Facilitator)*

*Justin Piff, Equal Measure (Facilitator)*

MCNULTY ROOM  
DOERR-HOSIER CENTER

### **OPEN SPACE SESSION**

The goal of “open space” is to give convening participants an opportunity to have discussions with peers on critical topics, or get answers or advice to key questions that have not yet been addressed in the convening.

11:45 – 12:00 PM

### **BREAK FOR PASSING**

12:00 – 1:00 PM

HINES ROOM  
KRESGE BUILDING

### **100,000 OPPORTUNITIES INITIATIVE EMPLOYER COALITION MEETING**

As the convening comes to a close, employers will explore other critical “how-to’s” for hiring, retaining, supporting, and advancing opportunity youth: how to make the business case internally to engage opportunity youth, how to support opportunity youth pursue both work and education, and how to provide more

second chances by eliminating background checks. Participants will hear from a variety of employers who have demonstrated success and best practices to share in these areas, and discuss how they can apply these learnings within their own teams and/or companies.

*Nicole Trimble, FSG (Facilitator)*  
*Cordelia Alfred, Swiss Post Solutions*  
*Lacey All, Starbucks*  
*Marie Davis, Chipotle Mexican Grill*  
*Tara Jacobs, Walmart*  
*Patrick Johnson, Swiss Post Solutions*

12:00 – 1:00 PM

VARIOUS LOCATIONS

#### TEAM PLANNING TIME

Site teams will be assigned rooms to debrief the convening and consider implications of the convening's lessons for their work in their communities.

12:00 – 1:00 PM

BERNHARD ROOM

MEADOWS RECEPTION

#### YOUTH LEADERS DEBRIEF

In this youth leadership track session, youth leaders will share learnings from the convening and identify opportunities to implement what they learned in their communities.

*Jamiel Alexander, Aspen Forum for Community Solutions (Facilitator)*  
*Yelena Nemoy, Aspen Forum for Community Solutions (Facilitator)*

1:00 – 1:15 PM

#### BREAK FOR PASSING

1:15 – 2:30 PM

McNULTY ROOM

DOERR-HOSIER CENTER

#### LUNCH & CLOSING PLENARY SESSION: Building on Solutions to Sustain the Movement

##### Plenary Introduction by Jamiel Alexander, Aspen Forum for Community Solutions

The goals of this session are three fold: 1) to share key learnings from the convening; 2) to lift up and highlight the current challenges and opportunities represented in our collective work – as identified throughout the convening; and 3) to consider how we can advance and sustain the movement through challenges and transitions, including the upcoming election, so that the field – and all of our children – can live in a just and equitable world.

##### **Opening Remarks:**

*Michael McAfee, Vice President for Programs, PolicyLink*

**Plenary Panelists:**

*Lili Allen, Jobs for the Future (Moderator)*

*Shawn Bohlen, National Director of Strategic Growth & Impact, Year Up*

*Noel Ginsburg, President & Founder, Intertech Plastics, Inc.*

*Shawnice Jackson, Youth Advocate, Opportunity Youth United*

*DeRay McKesson, Activist, Educator, Protestor, This is the Movement*

*Michael McAfee, Vice President for Programs, PolicyLink*

*Dorothy Stoneman, Founder & CEO, YouthBuild USA*

3:00 – 5:00 PM

KAUFMAN ROOM

DOERR-HOSIER CENTER

**OYIF SITE LEAD MEETING (OPTIONAL)**

The purpose of this optional meeting is to convene the Opportunity Youth Incentive Fund site leads to discuss convening learnings and topics of interest and relevancy to the site leads community of practice.

*Anna Cruz, Harder+Company Community Research (Facilitator)*

*Jennifer James, Harder+Company Community Research (Facilitator)*

3:00 – 9:00 PM

TOKLAT CABIN

**EMPLOYER RETENTION INNOVATION LAB**

Successfully engaging opportunity youth starts with the hire, but doesn't end there; focusing on retention is just as critical. During this session, employers will have the opportunity to learn about best-in-class retention practices, and explore how they might pilot one or more of these strategies with the support of our Retention Innovation Lab, a structured 9 to 12 month learning community of 6-8 companies. Employers interested in innovating practice to improve their retention are encouraged to attend.

**THURSDAY, OCTOBER 6, 2016**

7:30 – 8:30 AM

MEADOWS RESTAURANT

MEADOWS RECEPTION

**BREAKFAST**

8:30 – 1:00 PM

KAUFMAN ROOM

DOERR-HOSIER CENTER

**100K DEMONSTRATION CITIES COMMUNITY OF PRACTICE MEETING**

This meeting will convene the Demonstration Cities Community of Practice to share accomplishments and challenges and to exchange ideas. In this session, we will continue to develop our collective vision for engaging employers to develop career pathways for opportunity youth and specifically dive into the strategy, tactics, and plans to actualize our vision for the work in the years ahead.

*Lili Allen, Jobs for the Future (Facilitator)*

*Mariko Lockhart, Aspen Forum for Community Solutions (Facilitator)*

*Emma Uman, Aspen Forum for Community Solutions (Facilitator)*